

UNCOMMON MARRIAGE

MONTH

DATE

Dear [INSERT NAME],

Is marriage worth fighting for? Is it even worth committing to someone in the first place? If you turn on the TV, regularly check your news feed, or engage with social media, you know that pundits and ordinary people regularly ask these questions. Perhaps you have even asked them yourself.

Because marriage was God's idea, [NAME OF CHURCH] is dedicated to providing you with resources that will strengthen your marriage—or, if you're single, that will prepare you should you marry one day. For that reason, I'm pleased to announce an upcoming month-long event that will give you and your spouse the opportunity to walk alongside Super Bowl winning-coach Tony Dungy and his wife, Lauren, as they provide an inside look at how they have navigated life's ups and downs and reveal the principles they've found essential to building a long-lasting, God-honoring relationship.

That's not to say that the road to success was always easy—either on or off the field. Tony and Lauren have had to navigate differing expectations and personalities, career changes, heavy work-related demands, and personal heartache during their thirty-plus years together. In their book *Uncommon Marriage*, they reveal both the highs and the lows, and illustrate how their faith has been vital to their committed relationship.

From [DATE] to [DATE], our church will embark on a series of Sunday morning messages and Bible study incorporating the lessons the Dungys have learned from Scripture and from life about how to build an uncommonly strong marriage. Whether you're married, engaged, or single but hoping to marry in the future, you will find help and hope during this series. Please be watching for more information on how you can order your copy of *Uncommon Marriage* and participate in a Sunday morning or weekly Uncommon Marriage Bible study.

[SALUTATION],

Pastor [NAME]

